

EVAW

PERSON SPECIFICATION REQUIREMENTS

JOB TITLE: Head of Communications

CRITERIA	ESSENTIAL	DESIRABLE	METHOD OF ASSESSMENT
QUALIFICATIONS	<ul style="list-style-type: none">• High level of general education	<ul style="list-style-type: none">• Degree level education	Certificates
KNOWLEDGE	<ul style="list-style-type: none">• Strong knowledge of the different forms of VAWG, theoretical and practical approaches to them, and policy recommendations and practice related to them• Knowledge and understanding of equality and diversity, anti-discriminatory practice and intersectionality• Knowledge of where to acquire information and research related to VAWG and can do so on a response basis when suddenly required		Application form Interview References
EXPERIENCE	<ul style="list-style-type: none">• Proven track record in developing and delivering effective and innovative public communications and campaign strategies	<ul style="list-style-type: none">• Current, relevant media contacts• Experience in the field of violence against women and girls	Application Form Interview

	<ul style="list-style-type: none"> • Extensive experience of media response including acting as spokesperson for broadcast and print interviews and discussion • Demonstrated high-level experience in handling the media, including the drafting of press releases and liaising with journalists • Experience in working with new media and social networking as campaign tools • Demonstrated strategic-thinking and analytical ability in a policy and campaigns context • Track record in influencing and building relationships with a wide range of stakeholders including journalists, senior politicians, policy and decision makers • Experience in website development and maintenance 	<ul style="list-style-type: none"> • Experience of working with survivors of violence 	Evidence of previous work
SKILLS and ABILITIES	<ul style="list-style-type: none"> • Excellent oral and written communications skills • Excellent media spokesperson skills including confidence in responding to challenging questions and engaging in public debate 		Application form Interview References

	<ul style="list-style-type: none"> • Ability to absorb complex information quickly and think strategically and flexibly under pressure • High degree of self-motivation, ability to work independently with minimal supervision, ability to meet tight deadlines and work under pressure in a small team environment • Demonstrated experience in working collaboratively with a diverse range of stakeholders • Capacity to work sensitively and ethically with survivors of violence • Demonstrated commitment to gender equality, human rights and EVAW goals 		
<p>PERSONAL ATTRIBUTES</p>	<ul style="list-style-type: none"> • Quick thinking and confident • Self-motivated, proactive and innovative • Positive 'can do' attitude • Resilience to work with challenging and sensitive issues including domestic violence, sexual violence and other forms of violence against women and girls. 		<p>Application form</p> <p>Interview</p> <p>References</p>

	<ul style="list-style-type: none">• A flexible approach to duties and a willingness to work as required within the hours employed. Some evening and weekend work will be necessary• Commitment to women's rights and preventing violence against women		
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